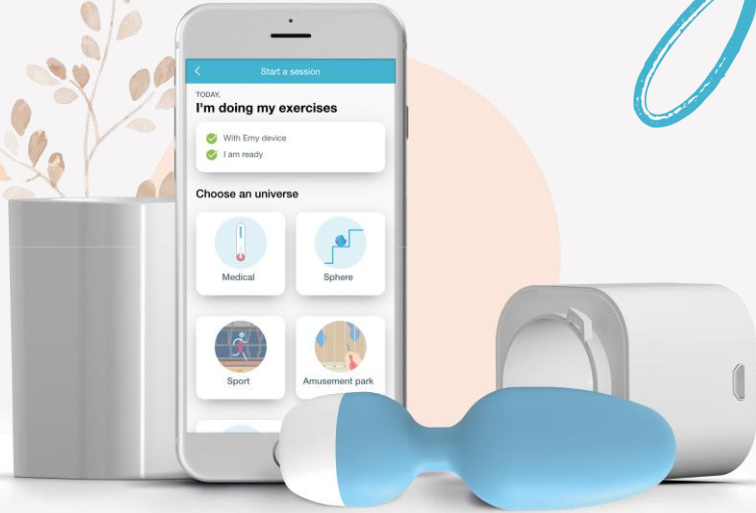


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**Fizimed**  
WOMEN'S HEALTHCARE

MEDICAL INNOVATIONS  
DEDICATED TO  
WOMEN'S HEALTH



Connected biofeedback medical device  
for pelvic floor training at home





## URINARY INCONTINENCE: A COMMON HEALTH PROBLEM WORLDWIDE

**1 out of 10 women** suffers from urinary incontinence (UI)

**70% of women** concerned are less than 55 years old

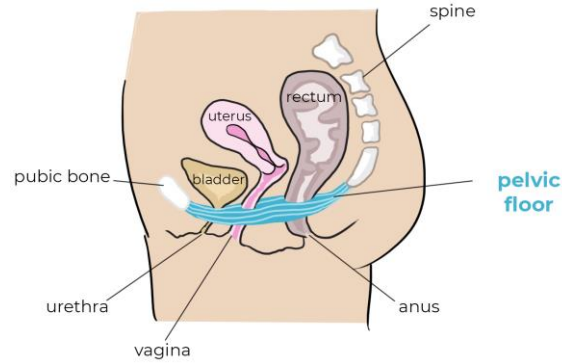
The risk of UI is **71% higher** after **vaginal delivery** than after Caesarean section



Training the pelvic floor is important all over a woman's life in order to prevent or treat urinary leaks.



The pelvic floor supports the genital organs and it is essential to preserve it during all life stages



## CAUSES OF PELVIC FLOOR LOOSENING

- Pregnancy and childbirth
- Constipation
- Chronic coughing
- Heavy lifting
- High impact exercises
- Age
- Obesity
- Hormonal changes



## URINARY INCONTINENCE CORRELATES WITH PELVIC FLOOR MUSCLES LOOSENING

Why is it important for every woman to train her pelvic floor?



Faster post-partum recovery



Increase bladder control



Avoid prolapse



Improve intimate well-being



Prevent urinary leaks



Preserve while exercising



Our innovative solution to  
strengthen the  
pelvic floor at home!



Easy, fun and efficient training at home



Certified medical Kegel exercises



Innovative biofeedback technology



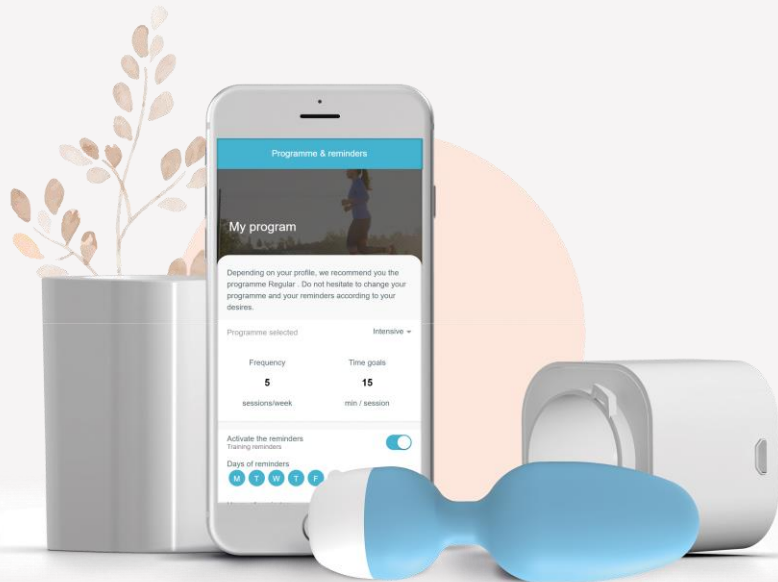
Long-term personal progress



Customised training protocols from  
your healthcare professional (optional)



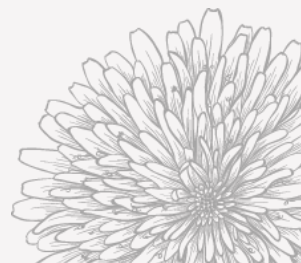
Highest medical quality standards

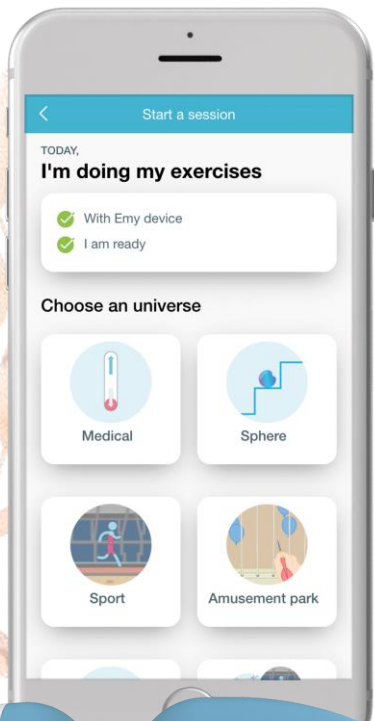


Emy meets every woman's need!

Young mothers  
Sport addicts  
Menopausal women

...





ANYWHERE, ANYTIME!



## THE CONNECTED KEGEL TRAINER FOR PELVIC FLOOR RE-EDUCATION



HOME USE

- Small and easy to use
- Wireless and connected
- Smart and personalised training



CLINICALLY  
VALIDATED

- Developed with healthcare professionals
- Certified medical exercises and contents
- Results visible in less than 3 weeks
- Clinical trials running



MEDICAL DEVICE

- Innovative biofeedback technology
- Patented 360° highly sensitive detection sensors
- Class I medical device with CE certification

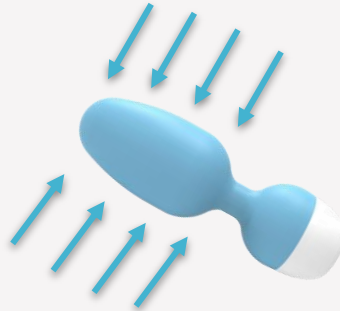
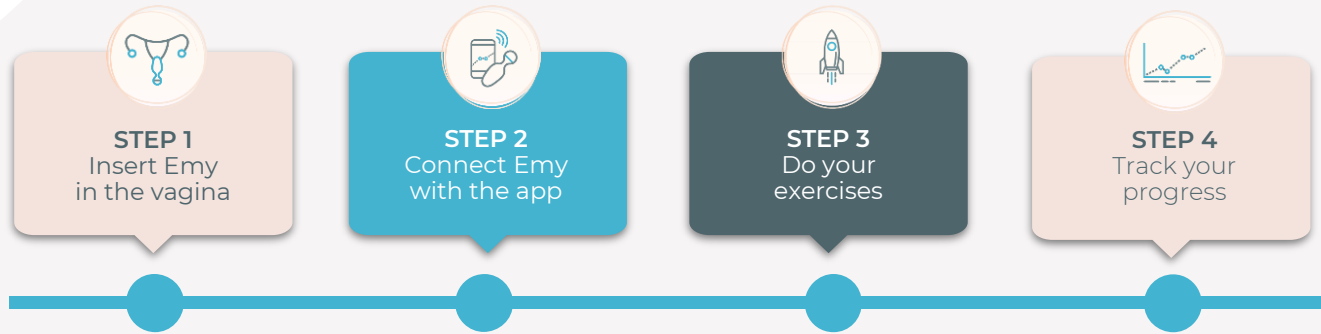


MOBILE APP

- Smart and intuitive mobile application
- Fun exercises based on medical protocols
- Stimulate user's motivation and engagement



## HOW DOES EMY WORK?



Women visualise her pelvic floor contractions in real-time thanks to the biofeedback technology



Waterproof &  
easy to clean



Rechargeable  
long-lasting device

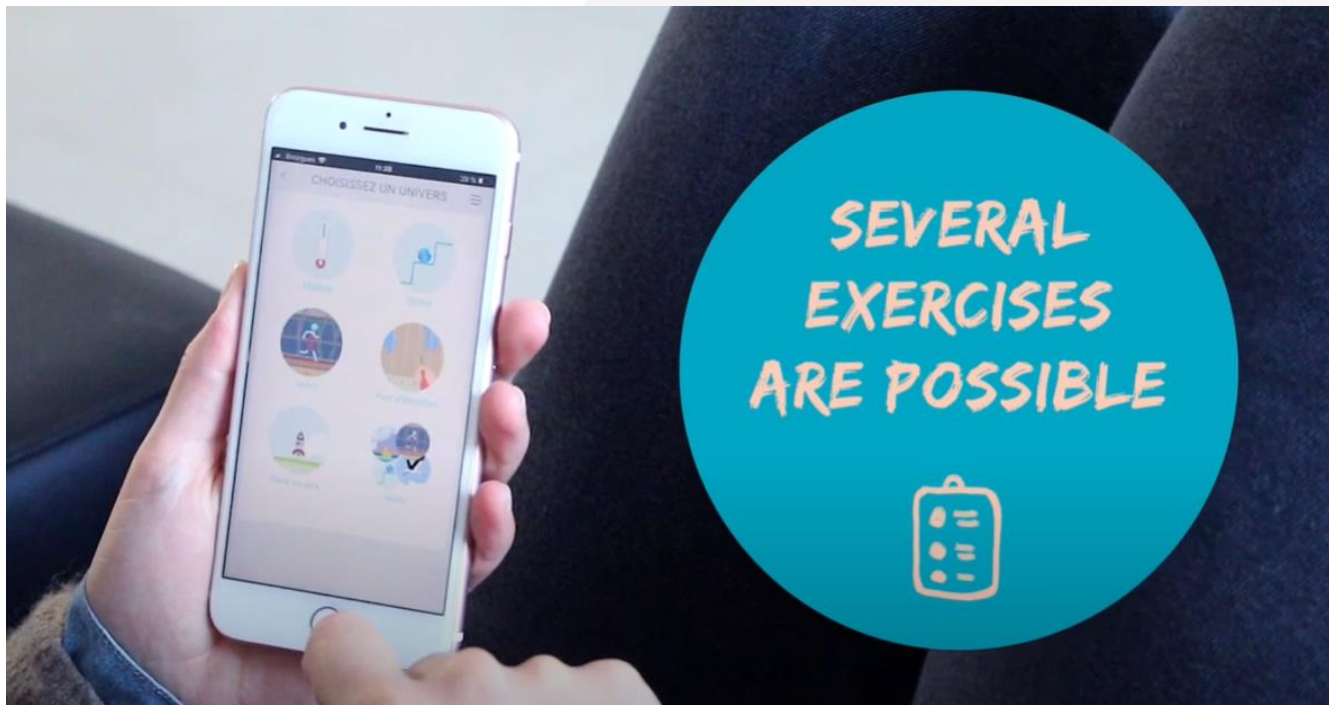




emy



HOW IT WORKS ?



[Watch the video here : https://www.youtube.com/watch?v=GUxuA7nQhjE](https://www.youtube.com/watch?v=GUxuA7nQhjE)



Our innovative solution to  
strengthen the  
pelvic floor at home!

Women gain awareness of their  
pelvic floor muscles and learn  
to train them actively thanks to  
Emy's highly sensitive  
biofeedback technology!

## HOW DOES BIOFEEDBACK TECHNOLOGIE WORK?





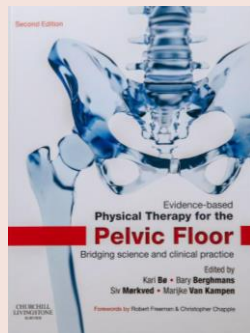


## Benefits of **P**elvic **F**loor **M**uscle **T**raining (PFMT) in the treatment of urinary incontinence is evidenced by clinical studies !



## PELVIC FLOOR TRAINING WITH A CONNECTED BIOFEEDBACK DEVICE

1. PFMT is significantly more efficient than no or placebo treatment
2. PFMT has better results compared to electrostimulation or use of vaginal cones
3. Use of a mobile application strongly stimulates user's engagement to treatment
4. Continuation of training at home is crucial for the maintenance of long-term results
5. Instrumental biofeedback training is more effective than verbal biofeedback



### Pelvic floor muscle training versus no treatment, or inactive control treatments, for urinary incontinence in women (Review)

Dumoulin C, Cacciarri LP, Hay-Smith EJC.  
Pelvic floor muscle training versus no treatment, or inactive control treatments, for urinary incontinence in women.  
Cochrane Database of Systematic Reviews 2018, Issue 10. Art. No.: CD005654.  
DOI: 10.1002/14651858.CD005654.pub4.

www.cochranelibrary.com

Received: 5 June 2016 | Accepted: 15 August 2016  
DOI: 10.1002/nm.23116

### ORIGINAL CLINICAL ARTICLE

WILEY | *Open Access* | *Open Access* | *Open Access*

### Mobile app for treatment of stress urinary incontinence: A randomized controlled trial

Ina Asklund<sup>1\*</sup> | Emma Nyström<sup>1</sup> | Malin Sjöström<sup>1</sup> | Göran Umeåfjord<sup>2</sup> |  
Hans Stenlund<sup>2</sup> | Eva Samuelsson<sup>2</sup>

Eur J Obstet Gynecol Reprod Biol. 2010 Jul;151(1):14-9. doi: 10.1016/j.ejogrb.2010.02.041. Epub 2010 Mar 16.

### Diagnosis and management of adult female stress urinary incontinence: guidelines for clinical practice from the French College of Gynaecologists and Obstetricians.

Fritel X<sup>1</sup>, Faucoumier A, Bader G, Cassan M, Debodinance P, Delieu X, Gemes P, Dompierre P, Fallin D, Fathou B, Haab F, Hermieu JF, Kerdran J, Mares P, Mellier G, Michel-Lasengh H, Nadeau G, Robain G, de Tavaré R, Jacquotin B. French College of Gynaecologists and Obstetricians.

J.-F. Hermieu\*, S. Conquy, B. Leriche, P. Debodinance, E. Delorme, L. Boccon Gibod, A. Cortesse, A. Vidart, F. Cour, F. Richard, V. Cardot, P. Berlitzot, L. Lenormand, E. Ragni, L. Peyrat, R. Yiou, P. Ballanger et le Comité d'Urologie et de Pelvipérinéologie de la Femme (Association Française d'Urologie)

\*These data are strongly supported by the French Health Authorities (Agence nationale d'accréditation et d'évaluation en santé -ANAES)





The connected & certified biofeedback medical device for pelvic floor training

emy

SHORT PRESENTATION OF EMY

Emy case with modern and discrete design

Smart and intuitive mobile application

2 years  
warranty ✓

Small device  
easy to use



Wireless  
Kegel trainer

IN THE BOX



Charging and  
storage case



Quick start  
guide



Micro-USB  
cable

20 Serious games

+ 50 Experts advice

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MOBILE APPLICATION



Smart & personalised



Medical exercises



Fun games



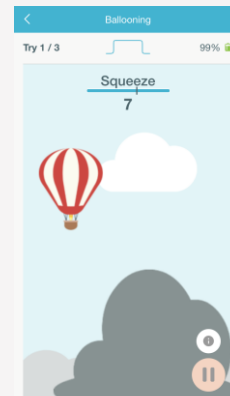
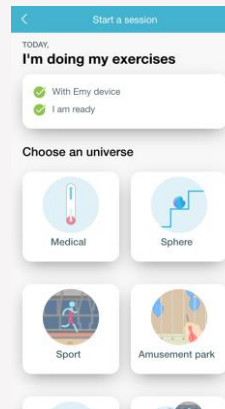
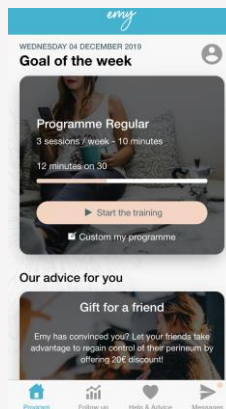
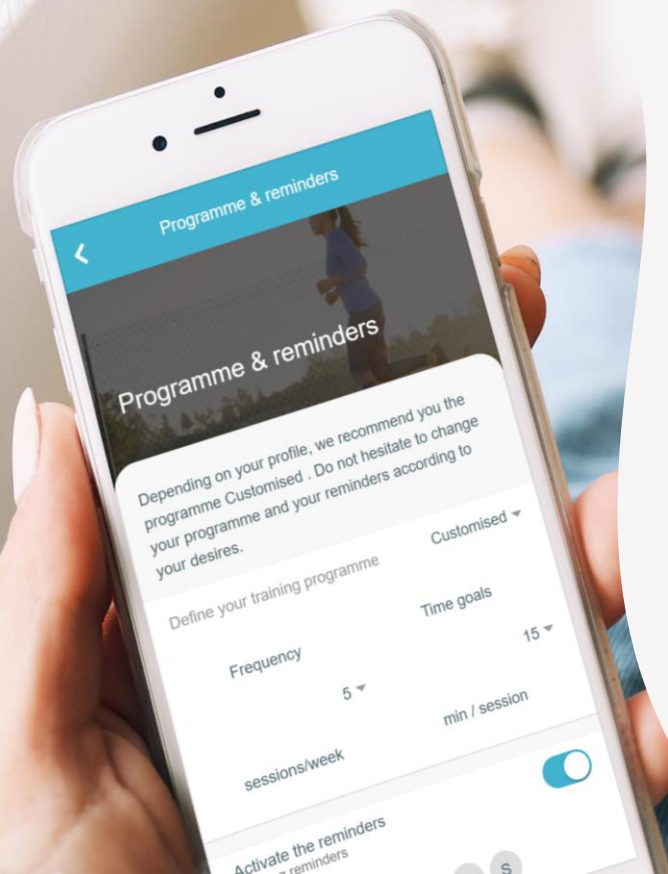
Follow your progress



Stay motivated



Secure Data



Emy mobile app is accessible for free without purchasing the Kegel trainer

# Espace Pro



## FUNCTIONALITIES FOR HEALTHCARE PROFESSIONALS



Create customised  
training protocols  
for individual patients



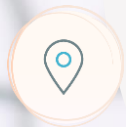
Choose different  
types of exercises  
and their difficulty



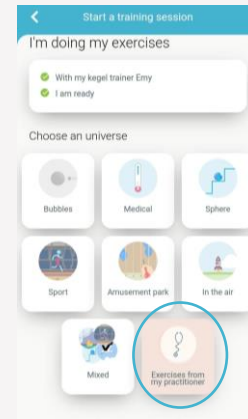
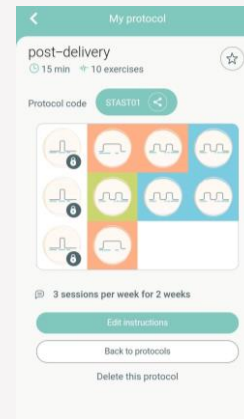
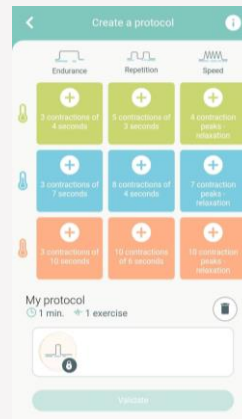
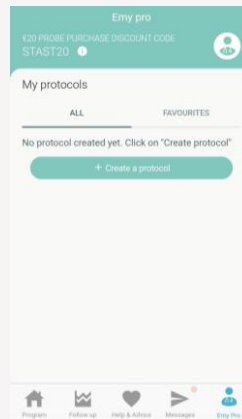
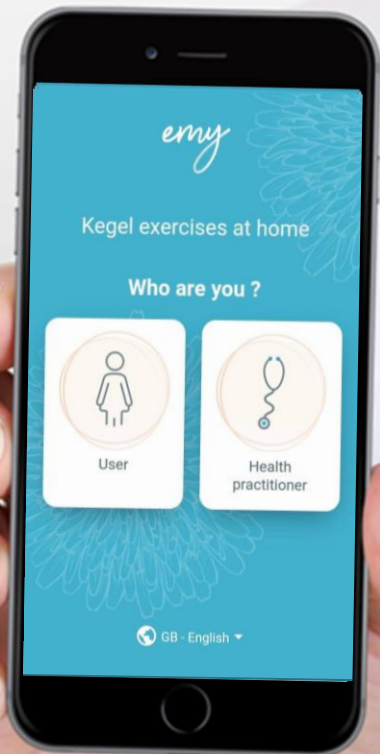
Share protocols  
easily with your  
patients



Patients access  
customised protocols  
in their own app



Index your practice  
in the app





### Sensitivity

Patented system of contraction detection



### Training and fun

High variety of user-friendly exercises based on medical protocols



### Education

Tips and scientific content by healthcare professionals



### Comfort

Comfortable use at home



## WHY TO CHOOSE EMY?



### Customisation

Personalised profile and training goals



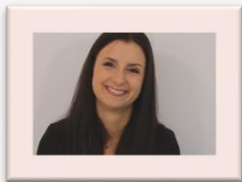
### Update

Regular improvements based on customer needs



emy

## Loved by women ...



"After 3 weeks of regular use of Emy, my tampons hold again, and my life has changed! My husband also feels a difference!"

Johanna, 25 years old, 1 child



"Thanks to Emy, I reduced my urinary leaks by 80%!"

Marie-Pierre, 46 years old, 3 children



"I said goodbye to urinary leaks and got back into sport!"

Audrey, 36 years old, 2 children

92 %

Satisfied users  
from the first use

3 of 4

Women noticed  
improvements after  
only 3 weeks use

URINARY LEAKS    PERINEAL STRENGTH

84 %

Would recommend  
Emy to their friends





... and recommended by  
healthcare professionals !

*emy*



“Easy, fun and handy, this biofeedback medical device allows you to continue your rehabilitation at home while being motivated by the twenty serious but funny games.” – Solène Demangeon, Midwife

“Emy is efficient, fun and improves patient's engagement. I am sure with this totally innovative device, patients will continue their re-education at home.” – Odile Bagot, Gynecologist

“I was convinced because the training programs are customisable. My patients can perform their pelvic floor exercises at home while being active thanks to biofeedback. It is an excellent complement to sessions with a professional.” – Marie Callens, Physiotherapist

“It is possible to use Emy to avoid or postpone a surgery by training the pelvic floor.” – Christian Saussine, Urologist



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Emy matches European standards  
of safety for medical devices



- **Size:** 105 x 34 mm
- **Weight:** 55 g
- **Shape:** Designed with pelvic floor re-habilitation specialists: Emy is suitable for all body types, allows easy insertion and comfortable use in different positions
- **100% Biocompatible materials:** Medical Grade Materials (USP Class VI) and Soft Touch Silicone with 10-year lifespan, compatible with water-based lubricants
- **Waterproof:** Easy to clean with water and soap
- **Data protection:** Following the criteria described in the GDPR (General Data Protection Regulation)



INTRAVAGINAL  
PART



EXTERNAL  
GRIP



## TECHNICAL FEATURES

- **Charging system:** The device is charged by induction within its case, once connected with a micro-USB cable
- **Battery:** Certified for medical use  
**Lifetime:** 400 cycles of recharging
- **360° Detection capacity:** Highly sensitive sensors that measure muscle contractions all over the intravaginal part
- **Sensitivity:** The patented and innovative technology allows detection of the slightest muscle contraction, thus making Emy suitable for women with very weak pelvic floor muscles
- **Signal transfer to smartphone:** Via Bluetooth Low Energy (BLE - low power – low electromagnetic power output)

# Your advantages of working with **Fizimed**

WOMEN'S HEALTHCARE



**Medical Innovations**  
Developed with  
healthcare professionals



**Made in Europe**  
Following highest  
quality standards



**Women's health**  
High-value brand identity



**Operational excellence**  
Close cooperation with our partners





**Fizimed**  
WOMEN'S HEALTHCARE



## Founders of Fizimed – our expertise

|         |                  |                          |
|---------|------------------|--------------------------|
| MEDICAL | Paul Grandemange | Physiotherapist          |
| CEO     | Emeline Hahn     | MBA in Health management |
| CTO     | Allan Mabilais   | Software engineer        |
| CPO     | Julien Guay      | Mechatronics engineer    |

### Please contact us:

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[www.fizimed.com/en](http://www.fizimed.com/en)



We currently distribute in more than 15 countries worldwide!

*emy*

Free mobile application  
available in different languages:

|    |  |     |  |
|----|--|-----|--|
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| EN |  | UKR |  |
| DE |  | PL  |  |
| ES |  | CN  |  |

